

Los Angeles Business Improvement District Consortium January 2010
Minutes Regarding City Actions

Date: **January 27, 2010**

Time: 12:00 - 1:30 p.m.

Location: Rosa Mexicana @ L.A. Live!
 800 W. Olympic Blvd.
 Los Angeles, CA 90015
 Hosted by the South Park Stakeholder's Group & the Gateway to L.A. BID

III. Reports from Public Officials

Mayor's Office Representative

No representatives were present at the meeting.

Council Office Representative (John Bwarie CD-12)

John reported that City's budget shortfall is now \$186 million and may widen to \$400-million by July 2010 (the beginning of the City's next fiscal year). John talked about the possibility of layoffs, additional furloughs, and additional retirements for City employees. He also mentioned that City programs and services may be combined, condensed, or eliminated, and that BIDs may want to communicate with their Council District Representative, as well as the new Job Czar (Austin Buetner), to express about the importance of the programs for which they participate.

City Clerk's Office Representative (Miranda Paster)

Miranda reported some position changes in the Office of the City Clerk. As of January: Holly Wolcott is the Executive Officer, Miranda Paster is the Acting Chief of the Administrative Services Division (the position formally held by Glenn Robison), and Rosemary Hinkson is the Section Head of the Special Assessment Section. With these changes, Miranda is the now the official contact for addressing notices, and Rosemary is the direct contact for the Special Assessment Section.

Miranda reported about a motion that was made in the Jobs and Business Development Committee (the committee for which all BID items are addressed) regarding the non-renewal of the Toy District. As a result of this motion, City Clerk staff will be working with the Chief Legislative Analyst on a report about the status of all BIDs. This report will include all 38 active BIDs and the non-active Toy District. Miranda asked that BIDs inform their Councilmembers, as well as their Councilmembers' staff, about the important contributions of individual BIDs.

Miranda reminded the Consortium that Annual Reports for all the property-based BIDs (PBIDs) should have already been submitted to the City Clerk, and that Management District Plans for renewal in 2011 are due by February 2010.

Public Works Representative (Michael Espinoza)

Michael reported that for the time being there are still trash bags available to the BIDs. Michael also reported that a CAO report is due soon that may change the availability of the program, but they are fighting to keep it.

Department of Water and Power Representative (Mudia Aimiwu)

Mudia reported that they are now collecting new applications for their program, please turn them in. Additionally, Mudia reported that the new Job Czar (Austin Buetner) is making changes to their department and their program. More details are expected soon.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

IV. Old Business

Lobbying (Kerry Morrison)

The City's Ethics Commission has put this item to the side in light of the City's current budget situation. However, Kerry asked for a poll on which BIDs are in which Council Districts, whether or not you have discussed the ordinance with your Councilmember, and how they indicated their potential vote.

V. New Business

Current/Upcoming Legal BID Issues (John Lambeth)

New Bills

John mentioned some possible changes to BID laws, if proposals get to the legislature by the deadline. These may include changes to residential language for BID assessments, language about the balance between public/private properties, and language about balancing special vs. general benefits as well as benefit proportionality.

Current BID Court Cases

Certain court cases have happened which have affected how BIDs in California are treated. These cases include Silicon Valley Taxpayers Association vs. the Santa Clara County Open Space Authority and Robert Dahms vs. the Downtown Pomona BID. The result of these cases makes it easier to legally challenge an assessment district and gives clearer definitions of special vs. general benefits as well as proportionality.

Other types of Districts

John informed the Consortium of some other types of Districts which may be seen more in the State of California. These include a Tourism BID, which assesses only hotels for tourism efforts; a Restaurant BID, which assesses restaurants only; and a Wine Tasting BID. Any of these BIDs may overlay a Property BID. Additionally, John reported that he is working with the City of Los Angeles on developing the first Tourism BID in the City of Los Angeles.

For more information about any of the above, you may contact John Lambeth at Civitas.

The BID Consortium's next meeting is scheduled for Wednesday, February 24, 2010 at a location to be announced.

Meeting adjourned at 1:30 p.m.

Los Angeles Business Improvement District Consortium February 2010
Minutes Regarding City Actions

Date: February 24, 2010

Time: 12:00 - 1:30 p.m.

Location: Hollywood Palladium
6215 West Sunset Boulevard
Los Angeles, CA 90028
Hosted by the Sunset & Vine BID

III. Reports from Public Officials

Mayor's Office Representative

No representatives were present at the meeting.

Council Office Representative (John Bwarie CD-12)

John reported that the City's current budget shortfall is approximately \$218 and may increase to \$485-million starting July 1 2010. John stated that the City is looking at laying off as many as 4,000 General Funded employees. He also mentioned that City departments such as Human Services and Neighborhood Empowerment will be eliminated or combined with other departments, and services such as child care operated by the Recreation and Parks Department will be eliminated. John noted that because of reduced staffing at Building and Safety there is a 3 week response time for non-emergency code enforcement.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reminded everyone that BIDs which will expire on December 31, 2010 need to submit their Management District Plans and Engineer's Reports soon because of the time needed for approval and to have their assessments placed on the County tax rolls for 2010-2011. Rosemary also urged any BIDs that have not submitted their 2010 Annual Planning Reports to do so as soon as possible to avoid delays in processing invoices.

Public Works Representative (Michael Espinosa)

Michael stated that there are still trash bags available to the BIDs, and should the situation change, the BIDs will be notified. Michael also stated that there is no grant money to fund projects this year. Mike reported that Q Star security cameras are still available for BID use (for further information contact Michael Espinosa at 213-978-0225).

Department of Water and Power Representative (Mudia Aimiuwu)

Mudia reported that the Department is in the process of appointing a new General Manager. Mudia stated that the Department has begun processing holiday lighting grants, and an update should be available by the next consortium meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

IV. Old Business

Issues Managers

Kerry Morrison of the Hollywood Entertainment District BID discussed the need for committees or individuals to track various issues of interest to BIDs (environment, lobbying and legislation) and report back to the consortium membership.

V. New Business

Jobs and Business Development Committee

Mary Paterson of the Canoga Park BID noted that the committee that now hears BID matters is chaired by Richard Alarcon. It was suggested that Councilmember Alarcon be invited to a consortium meeting. It was also suggested that the consortium encourage Councilmember Alarcon to have someone from his staff attend monthly consortium meetings.

BIDs Presentation

Mary Paterson of the Canoga Park BID suggested that new Councilmembers Krekorian and Koretz be invited to a presentation on Business Improvement Districts as a way of familiarizing them with the function of BIDs and the issues they encounter.

The BID Consortium's next meeting is scheduled for Wednesday, March 31, 2010 at Southwestern Law School, Salle Modern Room, 5th floor, 3050 Wilshire Blvd., Los Angeles, CA 90010

Meeting adjourned at 1:30 p.m.

Los Angeles Business Improvement District Consortium March 2010
Minutes Regarding City Actions

Date: March 31, 2010

Time: 12:00 - 1:45 p.m.

Location: Southwestern Law School
3050 Wilshire Boulevard
Los Angeles, CA 90010
Hosted by the Wilshire Center BID

III. Reports from Public Officials

Mayor's Office Representative

No representatives were present at the meeting.

Council Office Representative (Marisa Alcaraz CD-7)

Marisa is the Policy Deputy for Council District 7. Marisa stated that Councilmember Alarcon, who also is the Chair of the Jobs and Business Development Committee which oversees all BID matters, has assigned her as the Business Improvement District liaison for Council District 7. Marisa can be reached at 213-847-7777.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reminded everyone that BIDs which will expire on December 31, 2011 need to submit their Management District Plans and Engineer's Reports to the City Clerk by September of 2010. There are five (5) BIDs expiring at the end of 2011: Arts District, East Hollywood, Sunset & Vine, Westchester and Sylmar. Renewal reminder letters will be mailed out soon that will include a timeline with target dates for the timely completion of the renewal process in order to place the assessments on the County's tax rolls.

Of the four (4) BIDs that will be expiring at the end of this year and renewing this summer, South Los Angeles Industrial Tract, Greater Chinatown, Lincoln Heights Industrial and Granada Hills, three (3) have submitted documentation to begin their renewals.

Public Works Representative (Michael Espinosa)

Michael stated that, with all the things that happening with the City budget right now he doesn't have good news other than at this moment trash bags are still available to the BIDs and will not know whether this will continue until after April 20th when the Mayor releases his budget. Michael stated that should the situation change, the BIDs will be notified. (for further information contact Michael Espinosa, Office of Community Beautification at 213-978-0225).

Department of Water and Power Representative (Mudia Aimuwu)

No representatives were present at the meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

IV. Old Business

City Council Jobs and Business Development Committee

The Jobs Committee had asked the City's Chief Legislative Analyst (CLA) to report to the Committee with recommendations regarding the BID Program. Laurie Hughes of the Gateway to LA BID discussed those recommendations including (1) the creation of a BID Ombudsman position for the City; (2) a specific BID representative designated from each Council District to be responsible for knowing how the BIDs operate and to attend the BID's meetings and; (3) improving the City Clerk's BID website. made in a report by the by the representative of the

need for committees or individuals to track various issues of interest to BIDs (environment, lobbying and legislation) and report back to the consortium membership.

V. New Business

Wilshire Center BID's Cool District Presentation

In July 2007, the Wilshire Center BID initiated the first Cool District in North America with the BID's Board of Directors pledging to reduce the district's greenhouse gas emissions (GHG) by at least 2% per year over the next 40 years, and approved the Wilshire Center Cool District concept, which was inspired by and modeled after The Sierra Club's Cool Cities Initiative. The concept consists of taking the pledge, conducting a global warming emissions inventory, and at the same time creating a solutions plan (Wilshire Center Cool District Plan). The BID is being assisted by ARUP Greenform and the Clinton Foundation.

The Wilshire Center BID is approximately 100 acres in size. The District is bounded by 3rd Street on the north, 8th Street on the south, Hoover Street on the east and Wilton Place on the west. WCBID represents over 33 million square feet of residential, office and retail space. There is about 12 million square feet of residential space (approx 45,000 residents), 19.5 million square feet of office space (approx 75,000 workers), and 1.5 million square feet of retail space.

The initial building energy benchmarking audit work has been completed and it is estimated that the energy usage so far indicates that WC District buildings are producing 335,000 tons of CO2 per year. The current goal by 2025 is to reduce the district's CO2 by 30% to 235,500 tons per year. Arup is currently conducting about 12 preliminary assessment level audits for buildings within the District. ARUP has done 3 residential buildings and 9 commercial buildings so far. Reductions from 10% to 60% are possible on the residential buildings, and 20% to 40% reductions on the commercial side are possible, with a 3 year simple pay-back. CRA has agreed to assist in the funding of the Cool District program for about \$200,000; in addition, the Mayor's office has submitted an application for us to the Feds for an additional \$150,000 from a Federal program. When the CRA funds become available we will be expanding the number of energy audits that we can provide to building owners.

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Business Improvement Districts are particularly well-suited for this type of program because they are composed of the property owners whose buy-in would be needed but are also the first line beneficiaries of such energy savings. See <http://www.wilshirecenter.com/cooldistrict/> for more details regarding this program.

The BID Consortium's next meeting is scheduled for Wednesday, April 28, 2010 in the 4th Floor Media Room at Los Angeles City Hall, 200 North Spring Street, Los Angeles, CA 90012

Meeting adjourned at 1:45 p.m.

Los Angeles Business Improvement District Consortium March 2010
Minutes Regarding City Actions

Date: April 28, 2010

Time: 12:00 - 2:00 p.m.

Location: Los Angeles City Hall – 4th Floor Media Room
200 N Spring Street
Los Angeles, CA 90012
Hosted by the Canoga Park BID

III. Reports from Public Officials

Mayor's Office Representative

No representatives were present at the meeting.

Council Office Representative (Marisa Alcaraz, Council District 7)

Chief Legislative Analyst (Clay McCarter)

Marisa and Clay reported on the status of the 2010 Non-Renewed BID report made to City Council. The report, written by the CLA and adopted by the Jobs and Business Development Committee, recommended the following actions: 1) Redesigning the City Clerk's BID website, 2) Designate a BID Ombudsperson, 3) Enhance marketing of the Mayor's Office business services to BIDs, and 4) designate one BID liaison in each Council District. City Council adopted the report and all four recommendations at its meeting on April 16, 2010.

City Clerk's Office Representative (Rosemary Hinkson & Miranda Paster)

Miranda reported that she is in contact with the Mayor's office, Council District 7, and the office of the Chief Legislative Analyst on the trash bag and graffiti issues. She also reported that Gabriel Sermenio has been named as the tentative Ombudsperson in the Mayor's office. Miranda continued to report on the Budget and stated that the current proposed budget does not propose any cuts to BID services except that there will be no funds available for new BID formation, BID renewal, or advance funding requests. Rosemary reminded everyone that Financial Statements are due on May 1st.

Public Works Representative (Michael Espinosa & Paul Racs)

Paul reported on the status of the budget for Public Works and mentioned that the department was hit hard in the current budget proposal which suggests major cuts to trash bags and tree trimming as well position cuts and reductions to the Community Beautification Grant program. Paul continued to say that the City trash cans (white) are planned to be completely removed in the current city budget proposal, but the adopt-a-trash can (green) will remain. The trash bag program is currently slated for 100% elimination, but efforts are moving forward to keep the program with a minimal or zero budget amount. The community beautification grant program funding for future project is also currently being eliminated, but ongoing grants will continue to be funded under the current proposal. Michael is working on additional resources for the grant program.

Department of Water and Power Representative
No representatives were present at the meeting.

County Tax Assessor's Office Representative
No representatives were present at this meeting.

IV. Old Business

No old business was discussed at the meeting.

V. New Business

Trash Bags and Graffiti Removal Supplies and Preparation for Budget and Finance committee meeting

The consortium brainstormed the following strategy to address the trash bag budget issue with the Budget committee: 1) send letters, emails, and make calls to members of the budget committee expressing concerns with the funding elimination and the huge affect it will have on their individual BID organization, 2) show up in person at the budget hearing to make a public comment on the trash bag issues, and 3) combine information – particularly the figures for the collective Los Angeles BIDs – in a “bullet point” presentation.

The BID Consortium's next meeting is scheduled for Wednesday, May 26, 2010 in the Public Works Board Room, behind the Public Works Session Room – 3rd floor Room 350, at Los Angeles City Hall, 200 North Spring Street, Los Angeles, CA 90012

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium June 2010
Minutes Regarding City Actions

Date: June 30, 2010

Time: 12:00 - 1:30 p.m.

Location: E3rd Steakhouse
734 E. 3rd Street
Los Angeles, CA 90013
Hosted by the Central City East Association

IV. Reports from Public Officials

Mayor's Office Representative (Gilbert Gonzales)

Gilbert stated that the Mayor's Office is working with Councilmember Smith on a 3 year business tax holiday, which would apply to the gross receipts tax for new businesses in the City of Los Angeles. Gilbert reported that he is being considered for the new position of BID Ombudsman, but that a final decision had not been made. Gilbert encouraged anyone with a lead on businesses seeking to locate in Los Angeles to contact the Mayor's Office of Economic and Business Policy. Gilbert can be reached at (213) 978-2671 or by email at: GILBERT.V.GONZALES@LACITY.ORG.

Council Office Representative (John Bwarie, Council District 12)

John announced that this would be his last BID Consortium meeting, as he is leaving the City to take a position with the U. S. Geological Survey. Megan Cottier, Field Deputy for the 12th District, will replace John as the District's liaison to the BID Consortium.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary stated that BIDs which are due to expire at the end of 2011 need to submit their renewal Management District Plans and Engineer's Reports to the City Clerk for review no later than November 1, 2010. This schedule will allow the BIDs to go out to petition early next year in order to begin renewed operations by January 1, 2012. BIDs that will expire in 2011 are the Arts District, East Hollywood, Sunset & Vine, Sylmar and Westchester.

Rosemary reported that the City Clerk's Office is in the process of compiling contact information for a BID liaison in each Council office. The information will be made available to the BIDs when the list is complete.

Public Works Representative (Michael Espinosa)

Michael reported trash bags should still be available to BIDs through the end of the year, but that everyone will be receiving 50 percent less bags. He also noted that the ordering process has changed within the Office of Community Beautification, and this might result in temporary shortages of trash bags, paint and solvent. Michael stated that he will ask Paul Racs to attend the next BID Consortium meeting and report on the impact the new ordering process has had on the availability of supplies.

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Department of Water and Power Representative

No representatives were present at the meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

The BID Consortium's next meeting is scheduled for noon on Wednesday, July 28, 2010 and will be hosted by the Los Feliz Village BID. The location is TBD.

Meeting adjourned at 1:30 p.m.

Date: **July 28, 2010**

Time: 12:00 - 1:30 p.m.

Location: Los Feliz Community Police Center
2nd floor Citibank
1965 Hillhurst Avenue
Los Angeles, CA 90027
Hosted by the Los Feliz Village BID

III. Fashion Night Out and Shop LA Events

Fashion Night Out (Commissioner Cynthia Ruiz)

Kicking off on Friday, September 10, 2010, Fashion Night Out will be celebrated for the first time in Los Angeles. An event that originated in New York, is designed to boost retail spending. Currently, about 175 retailers throughout Los Angeles are signed up to participate and participation is free for LA City retailers. BIDs with fashion based retail shows that would like to participate in this event are encouraged to contact Commissioner Cynthia Ruiz for more information at (213) 978-0251 or via email at Cynthia.Ruiz@lacity.org

“SHOP L.A., BUY LOCAL” (Commissioner Cynthia Ruiz)

Simultaneously kicking off with Fashion Night Out is the Mayor’s “Shop L.A., Buy Local” campaign to boost all spending within the Los Angeles City boundaries. This year-long campaign will have ongoing strategies developed to meet a goal of increasing City sales tax revenue by at least 3%. All sales tax revenue is deposited into the City’s general fund, which has been in distress in the past few budget years. This program focuses on educating city residents and business owners to purchase within the City limits. If your BID has ideas or would like to participate in the Shop L.A., Buy Local, please contact Commissioner Cynthia Ruiz for more information.

IV. Reports from Public Officials

Mayor’s Office Representative (Gilbert Gonzales)

New Business Tax Exemption – Gilbert reported that on Friday, July 30th, City Council would be considering a New Business Tax Exemption ordinance (Council File No. 09-1858-S1) that, if adopted and enacted, would waive business tax fees for new businesses during their first 3 years of operation. This ordinance is being considered as an effort to attract new business to Los Angeles. Gilbert asked that BIDs who support this ordinance make their support known to Council.

Failing/struggling Businesses – Gilbert asked that all BIDs which have any businesses that are struggling, failing, or expanding to contact him directly. Gilbert has resources and

contacts available to these businesses and would like to make every effort to aid them. Please have them contact him directly at (213) 978-2671

Lobbying Ordinance – Gilbert reported that the Mayor's office does not support the revived Lobbying Ordinance inclusion of BIDs as lobbyists and that the Mayor's office will be working with Council Offices.

Gilbert is the official BID Ombudsman and can be reached at (213) 978-2671 or by email at: GILBERT.V.GONZALES@LACITY.ORG.

Council Office Representative (Marisa Alcaraz, Council District 7)

Business Tax Changes – Marisa reported on pending changes to the City's business tax which are being considered by the Jobs and Business Development Committee. These proposed changes include multiple business retention incentives.

Expanding Enterprise Zones – Marisa reported that the Jobs and Business Development committee will be working on expanding the Enterprise Zones in the City. These zones help provide certain services to businesses within each zone, including providing consulting services and specific special funding of up to \$37,000 per employee. Please contact Marisa for more information about Enterprise Zones.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reported that the City Clerk's Office has compiled a BID liaison contact list and copies are available through the City Clerk's Office. A copy of the list was given to Mary Paterson for distribution.

Rosemary stated that BIDs which are due to expire at the end of 2011 need to submit their renewal Management District Plans and Engineer's Reports to the City Clerk for review no later than November 1, 2010. This schedule will allow the BIDs to go out to petition early next year in order to begin renewed operations by January 1, 2012. BIDs that will expire in 2011 are the Arts District, East Hollywood, Sunset & Vine, Sylmar and Westchester.

Rosemary reported that all P-BIDs should turn in their Annual Planning Reports by December 1st and Merchant BIDs should turn their Annual Reports no later than October 1st, 2010.

Public Works Representative – Sanitation (Paul Lebel)

Paul shared information on the City of Los Angeles' Recycling and Transfer Station (C.L.A.R.T.S). The station is located on Washington Blvd, between Sante Fe and Alameda Streets. It is open to the public and costs \$52 per ton of refuse. This location will also be starting a food recycling program in September, 2010. (Note: Cynthia Ruiz mentioned that she will take the cost structure for using the station to the Commission for consideration and report back on a later date with its findings). For more information on the C.L.A.R.T.S station, you may contact Paul directly at Paul.Lebel@lacity.org or visit the website http://www.ci.la.ca.us/san/srpcd/sw_transfer.htm

Public Works Representative – Office of Beautification (Michael Espinosa)

Michael reported that new contract limits in purchasing graffiti solvent have limited them to buying only small amounts. Currently there are no graffiti supplies on hand, so Michael asked BIDs to have their crews use the solvent sparingly. Michael also reported that trash bags should still be available to BIDs through the end of the year, but all BIDs will be receiving 50 percent less bags. Michael also noted that BIDs should keep their voices strong with their Council representatives as the budget cycle continues, in an effort to retain the funding available for these programs.

Department of Water and Power Representative

No representatives were present at the meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

IV. Old Business

Lobbying Ordinance

Devin reported that Kerry Morrison is scheduled to talk to the Rules Committee at a 3pm meeting on July 28th. She is going to address the Chief Legislative Analysts' report of the Municipal Lobbying Ordinance (Council File No 07-3005-S2) which defines a lobbyist by the amount of hours spent talking to City staff. More information will be reported back to the consortium on this topic.

Follow-up "Streamline the Process Committee"

Alex reported that the committee is working with Sanitation to adopt a new City Ordinance which assumes illegal dumpers as "guilty" and which will force the offenders to go to City Hall and prove otherwise. Additionally, the committee has worked to get the Newspaper Racks available on "Navigate LA" so that BIDs can now enforce the Newspaper Rack Ordinance. Alex reported that Aaron Harris will be available to give group training on how BIDs can issue citations for either issues (tentatively scheduled for late August).

The BID Consortium's next meeting is scheduled for noon on Wednesday, August 25, 2010 and will be hosted by the Studio City BID. The location is at CBS Studio Center, 4024 Radford Avenue, Building 8, Multi-Purpose Room (MPR) 3, Studio City, CA 9160.

Meeting adjourned at 1:30 p.m.

Date: **August 25, 2010**

Time: 12:00 - 1:30 p.m.

Location: CBS Studio Center
4024 Radford Avenue
Building 8, Multi-Purpose Room (MPR) 3
Studio City, CA 91604
Hosted by the Studio City BID

IV. Reports from Public Officials

Mayor's Office Representative

No representatives were present at the meeting.

Council Office Representative (Marisa Alcaraz CD-7)

Marisa stated that in September, the City Council's Jobs and Business Development Committee will be discussing a motion put forward by Council District 7 requesting reports from various entities concerning a proposal to make the restaurant industry more competitive with the food trucks, and to grow the number of restaurants and increase sales of new and existing restaurants.

City Clerk's Office Representative (Miranda Paster)

Miranda stated that the Special Assessments section submitted all the property BID data by the August deadline to be placed on the County tax rolls for 2011 and is now working on parcel changes and exception reports that were received back by the County.

Miranda reminded the Consortium that Annual Reports for all the property-based BIDs (PBIDs) must be submitted to the City Clerk by December 1st and that all of the merchant-based BIDs (MBIDs) annual reports were due by October 1st. Miranda asked that if the Annual Reports could be submitted before that time to please do so. Miranda explained that a chart of revenue and expenditures must also be included in the annual reports.

Miranda also reminded BIDs that expire in December 2011, to have their new Management District Plans and Engineer Reports submitted for approval by the City Clerk as soon as possible for review no later than November 1, 2010. This schedule will allow the BIDs to go out to petition early next year in order to begin renewed operations by January 1, 2012. BIDs that will expire in 2011 are the Arts District, East Hollywood, Sunset & Vine, Sylmar and Westchester.

Miranda also reported on progress with the proposed Los Angeles Tourism Marketing District BID that would include all hotels in the City with 50 rooms or more. Miranda has been working with the consultant Civitas, the City Attorney's office and the Office of Finance to finalize the management plan and billing process before the proponent group

goes out to petition and then to Council to formally establish the BID by the target start date of January 1st, 2011.

Public Works Representative (Michael Espinosa)

Michael reported that his office has not encountered any problems getting trash bags to the BIDs so far this year and that the availability of trash bags should continue to the end of the year. Michael also reported that this is the second year that the beautification grants have not been funded. Michael stated that in the previous year he was able to closeout non-performing projects and fund an additional projects but that is not the case this year. Michael says that the Office of Community Beautification is now looking at trying to form partnerships with some Neighborhood Councils to get some projects started.

Department of Water and Power Representative

No representatives were present at the meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

VI. New Business

A report and slideshow presentation was made by Patrick Kaler of LA Inc., the Los Angeles Convention and Visitors Bureau, regarding Tourism Development efforts in Los Angeles as compared with other locations in the United States.

The BID Consortium's next meeting is tentatively scheduled for noon on Wednesday, September 28, 2010. The location is TBD.

Meeting adjourned at 2:00 p.m.

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Date: **October 27, 2010**

Time: 12:00 - 1:45 p.m.

Location: Hollywood Forever Cemetery
6000 Santa Monica Blvd.
Hollywood, CA 90038
Hosted by the Studio City Improvement Association

IV. Reports from Public Officials

Mayor's Office Representative (Gilbert Gonzales)

New Business Tax Exemption – Gilbert reported that the City Council recently adopted a New Business Tax Exemption ordinance (No. 181,271) that waives business tax fees for new businesses during their first 3 years of operation in the City of Los Angeles. This ordinance is an effort to attract new business to Los Angeles.

Gilbert stated that the Mayor's Business Tax Advisory Council is studying further tax incentives for both new and existing businesses.

Gilbert encouraged anyone with a lead on businesses seeking to locate in Los Angeles to contact him at (213) 978-2671, or by email at: GILBERT.V.GONZALES@LACITY.ORG.

Council Office Representative

No representatives spoke at this meeting.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reminded the Consortium that Annual Reports for all the property-based BIDs (PBIDs) must be submitted to the City Clerk by December 1st.

Rosemary stated that BIDs which are due to expire at the end of 2011 need to submit their renewal Management District Plans and Engineer's Reports to the City Clerk for review as soon as possible to avoid any breaks in service. BIDs that will expire in 2011 and have not submitted Management District Plans and Engineer's Reports are East Hollywood, Sunset & Vine, Sylmar and Westchester.

Rosemary introduced Paul Makowski as the new supervisor of BID analysts in the City Clerk's Office.

Public Works Representative (Michael Espinoza)

Michael reported trash bags should still be available to BIDs through the end of the year, but that everyone will be receiving 50 percent less bags.

Michael announced that this would be his last BID Consortium meeting, as he is leaving the Office of Beautification to take a position with the City Clerk's Office. Salyna Cun, will replace Michael as the Department liaison to the BID Consortium. Salyna can be reached at (213) 978-1041, or by email at SALYNA.CUN@LACITY.ORG.

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Department of Water and Power Representative (Kelli Bernard)

Kelli introduced herself as the new Director for Economic Development for the DWP. She can be reached at (213) 473-7013, or by email at KELLI.BERNARD@LACITY.ORG.

Kelli stated that the DWP is seeking to expand the permissible uses for the holiday lighting grants. Kelli distributed information on additional DWP programs to assist businesses. She also offered the use of the DWP's Crenshaw Community Service Center for monthly BID Consortium meetings.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

The BID Consortium's next meeting is scheduled for Wednesday, December 1, 2010 to be held at LA Fashion District, 110 E 9th Street, Meeting Room C 998, Los Angeles, CA 90079.

Meeting adjourned at 1:45 p.m.

Los Angeles Business Improvement District Consortium December 2010
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Date: **December 1, 2010**

Time: 12:00 - 1:45 p.m.

Location: California Market Center
 110 E. 9th Street, Room C 998
 Los Angeles, CA 90079
 Hosted by the LA Fashion District

IV. Reports from Public Officials

Mayor's Office Representative

No representatives spoke at this meeting

Council Office Representative. (Marisa Alcaraz CD-7)

Marisa stated that an ordinance amending the Los Angeles Municipal Code to adopt the Los Angeles County health regulations relating to the inspection and rating of mobile food facilities and mobile support units was passed by Council on November 24th. This ordinance, which has been sent to the Mayor for signature, also authorizes the County to enforce the health regulations within the City.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reminded the Consortium that the 2011 Annual Reports for all the property-based BIDs (PBIDs), if they have not already been submitted to the City Clerk, are due today December 1st.

Rosemary stated that BIDs which are due to expire at the end of 2011 should have submitted their renewal Management District Plans and Engineer's Reports to the City Clerk for review and approval by now. Rosemary reports that four of the renewing BIDs have not yet submitted these documents and that delays in getting them approved to go out to petition to begin the Prop 218 renewal process may cause issues with placing these BID's assessments on the County tax rolls. Rosemary reports that the amount of assessments that may be collected in the first year of the BID's renewal can be affected if the BID re-establishment process is not completed in a timely manner and the assessments cannot be placed on the tax rolls.

Public Works Representative

No representatives were present at this meeting.

Department of Water and Power Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Los Angeles Business Improvement District Consortium December 2010
Minutes Regarding City Actions

Minutes Regarding Non-City Actions

Kent Smith of the Fashion District gave a presentation on a press conference he attended this morning (12/01/10) regarding a new Los Angeles County coordinated program for ending Homelessness by 2016 called "Home for Good." More information can be obtained by contacting Kent Smith at kent@fashiondistrict.org.

Cella Satellite Galleries gave a presentation on a service they offer to hold events in vacant or un-utilized store fronts. More information can be obtained by visiting the website: http://www.cellagallery.com/Site_2/About.html or contacting Katie Gibson at katie@urbanplaceconsulting.com.

Mary Paterson was re-nominated and approved by acclamation to be the Chairperson of the BID Consortium for 2011.

The BID Consortium's next meeting is scheduled for Wednesday, January 26, 2011 to be held at the North Hollywood BID. Address location TBA.

Meeting adjourned at 1:45 p.m.

Los Angeles Business Improvement District Consortium January 2011
Minutes Regarding City Actions

Date: **January 26, 2011**

Time: 12:00 - 1:45 p.m.

Location: Central City East Association
 725 S. Crocker Street
 Los Angeles, CA 90021
 Hosted by the Downtown Industrial District

I. Call to Order

II. Minutes

III. Update from Host

IV. Reports from Public Officials

Mayor's Office Representative (Lisa Sarno and Aaron Gross)

Lisa and Aaron distributed information packets for Shop L.A., the public/private program to encourage people to shop in the City of Los Angeles. Aaron stated that the program is intended to help local businesses and increase revenue for the City. For further information or to participate, contact Lisa.Sarno@lacity.org or Aaron.Gross@lacity.org.

Lisa reported that the Million Trees initiative still has funding available. For additional information see www.milliontreesla.org.

Council Office Representative. (Marisa Alcaraz CD-7)

Marisa stated that the Food Truck Task Force was looking at various ways to regulate food trucks within the City.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reminded the Consortium that the 2011 Annual Reports for all the property-based BIDs (PBIDs), were due December 1, 2010. Rosemary distributed an example of a budget summary which will be required on all Annual Planning Reports for 2012.

Rosemary stated that BIDs which are due to expire at the end of 2012 should have submitted their renewal Management District Plans and Engineer's Reports to the City Clerk for review and approval by now. Rosemary stated that delays in submitting these documents and getting them approved to go out to petition to begin the Prop 218 renewal process may cause issues with placing these BID's assessments on the County tax rolls. Rosemary reports that the amount of assessments that may be collected in the first year of the BID's renewal can be affected if the BID re-establishment process is not completed in a timely manner and the assessments cannot be placed on the tax rolls.

Public Works Representative (Salyna Cun)

Salyna reported that in the next fiscal year, beginning July 1, 2011, sanitation will no longer be providing trash bags to the BIDs.

Department of Water and Power Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

V. Estela Lopez on "Special Events" process

Estela Lopez of the Downtown Industrial District has been in discussions with the Public Works Commission regarding how the City closes streets for special events. The goal is have Public Woks notify BIDs when there will be street closures within their districts.

VI. Presentation, "Shop LA" by Commissioner Cynthia Ruiz

The Shop LA presentation was given by the Mayor's staff and minutes are mentioned in Section IV, Reports from Public Officials

VII. Food Truck Discussion – Kent Smith

Kent Smith of the Fashion District reported that he had been named to represent BIDs on the Food Truck Task Force. Kent stated that the first meeting of the Task Force explored various ways of regulating food trucks. More information can be obtained by contacting Kent Smith at kent@fashiondistrict.org.

VIII. Any Old or New Business

No Old/New Business was discussed.

X. Next BID Consortium

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on Wednesday, February 23, 2011. The meeting will be hosted by John Noguez, Los Angeles County Assessor, at the Kenneth Hahn Hall of Administration, 500 West Temple Street, Room 320 (third floor), Los Angeles, CA 90012.

Meeting adjourned at 1:45 p.m.

Los Angeles Business Improvement District Consortium February 2011
Minutes Regarding City Actions

Date: **February 23, 2011**

Time: 12:00 - 1:45 p.m.

Location: Los Angeles County Tax Assessor
Kenneth Hahn Hall of Administration
500 West Temple, Rm 320
Los Angeles, CA 90012
Hosted by John Noguez, Assessor

I. Call to Order

II. Minutes from January 2011

III. Update from Host – John Noguez, County Assessor

John reconfirmed the ability and desire of the Assessor's Office to provide assistance to Business Improvement Districts in providing all available Assessor Office services, including maps and parcel information. John noted a personal commitment to come and visit District Board meetings, but also introduced Carol Wong Quan who can help assist in requests. Carol Wong Quan is a special assistant to John and can be located via phone at (213) 974-3101 or via email at cquan@assessor.lacounty.gov

IV. Reports from Public Officials

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representative

No representatives were present at this meeting.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary informed the consortium of three new BID areas which are to be studied: Western/Slauson Industrial, Melrose Avenue, & West 3rd Street. Additionally, Rosemary reminded everyone that BIDs which are due to expire at the end of 2012 should have submitted their renewal Management District Plans and Engineer's Reports to the City Clerk for review and approval by now.

Office of Community Beautification – Public Works (Salyna Cun)

Salyna reminded the consortium that in the next fiscal year, beginning July 1, 2011, public works will no longer be providing trash bags to the BIDs. She asked the BIDs to contact their Councilmember and voice their desire for trash bags since the FY 2011-2012 budget has not yet been approved. Salyna also reminded the consortium that she is the contact for Adopt-a-Basket. If you have any trash can needs, please contact Salyna.

Department of Water and Power Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative (John Noguez)

Please see Section III, Update from Host for the County Tax Assessor minutes

VII. Sign Ordinance – Kerry Morrison

Kerry informed the BID of potential violations to the Street Banner Ordinance in which it appears that for-profit corporations may be getting a larger percentage of advertisement on banners than the Ordinance allows. Kerry will ask for a representative from the City to attend an upcoming meeting and clarify the requirements of this Ordinance

VIII. Preferred vendor list

This item was not discussed at the February meeting

IX. Food Truck Ordinance at today's Transportation meeting

A roundtable discussion was held about the Transportation Committee meeting on the Food Truck Ordinance which was to be held at 2pm the same day. The discussion included a recap of what has been discussed about the Food Truck Ordinance from members of the consortium who attended previous committee discussions. The recap included a number of identified problems which included code enforcement and the limited hours of health inspectors, the safety issues of food trucks operating on public streets, and the presence of food trucks in both business and residential communities. The roundtable discussion moved into a combined effort to represent the Consortium in the upcoming committee meeting. Multiple meetings of the Mobile Food Task Force are forthcoming.

X. Old or New Business

No Old/New Business was discussed at the February meeting.

XI. Information sharing

There was no time available for information sharing at the February meeting

XII. Next BID Consortium

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:45 p.m. on Wednesday, March 23, 2011. The meeting will be hosted by the Wilshire Center BID at the Southwestern Law School, 5th Floor, 3050 Wilshire Blvd., Los Angeles, CA 90010

Meeting adjourned at 1:45 p.m.

Los Angeles Business Improvement District Consortium March 2011
Minutes Regarding City Actions

Date: **March 30, 2011**

Time: 12:00 - 1:45 p.m.

Location: Southwestern Law School/Bullocks Wilshire Building
 3rd Floor Conference Room
 3050 Wilshire Blvd.
 Los Angeles, CA 90010
 Hosted by Wilshire Center BID

IV. Reports from Public Officials

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representative

No representatives were present at this meeting.

City Clerk's Office Representative (Rick Scott)

Rick informed the Consortium that five BIDs expiring at the end of 2011 are currently in renewal and that the new Westwood BID and the new Los Angeles Tourism Marketing District BID will have a final public hearings for establishment in Council in April and May respectively. Rick reminded everyone that BIDs which are due to expire at the end of 2012 should be in the process of putting their management plans together in order for them to be submitted to the City Clerk for approval in late summer/early fall. Rick also told the consortium that three proposed BIDs are currently out to RFP to obtain consultant services for formation and three other proposed BIDs are currently in the early formation stages. Rick also reminded the BIDs that the 2012 assessment roll data must be submitted to the City Clerk by June 1st and that there is a slight change in the formatting of the submission that will be sent to the BIDs before that time.

Office of Community Beautification – Public Works

No representatives were present at this meeting.

Department of Water and Power Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

V. Director of LADOT – Amir Sedadi

Acting Interim General Manager of the Los Angeles Department of Transportation and his staff (Jay Kim, Interim Asst. Mgr. and Deputy Chief Christine Mata, Parking Enforcement) gave a wide-ranging overview (with an opportunity for questions and answers for BID consortium member present at the meeting) regarding the City's current parking and transportation policies, future plans, enforcement and foot truck regulations. Amir also

Los Angeles Business Improvement District Consortium March 2011
Minutes Regarding City Actions

recommended that everyone watch the LADOT's informational video (<http://www.watchtheroad.org/>) and to call his office (213-972-8470) to obtain a monthly newsletter containing all the latest information and programs regarding transportation issues in Los Angeles.

VI. Cool District Program – Gary Russell, Wilshire Center BID

Gary gave a presentation about the BID's ongoing "Cool District" and building energy audit program (<http://www.wilshirecenter.com/cooldistrict/>) and The Wilshire Center BID's 4th Annual "Car Free" Earth Day celebration (<http://www.wilshirecenter.com/earthday/>) on April 22nd. David Hodgins of the Clinton Climate Initiative, (dhodgins@clintonfoundation.org) gave a presentation of how the energy audits work the funding for them.

VII. Lily Lee – Waste Management, Inc

A demonstration of the BigBelly Solar trash compactor on the loading dock in the parking lot after the meeting (<http://bigbellysolar.com/solutions/compactor/>). More information can be obtained from Ms. Lee can be reached at llee@wm.com

XII. Next BID Consortium

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:45 p.m. on Wednesday, April 27, 2011. Location TBA.

There were 31 attendees at today's meeting.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium May 25, 2011
Minutes Regarding City Actions

Date: **May 25, 2011**

Time: 12:00 - 1:45 p.m.

Location: Historic Downtown LA Business Improvement District
 114 W. 5th Street
 Los Angeles, CA 90013
 Hosted by Historic Downtown BID

IV. Reports from Public Officials

Mayor's Office Representative (Gilbert Gonzales)

Gilbert announced that Deputy Mayor Austin Beutner had resigned from the Mayor's Office of Economic and Business Policy to run for Mayor. The major issues the Office is working on include development reform, the proposed football stadium and business tax restructuring.

Council Office Representative

No representatives spoke at this meeting.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reminded the BIDs that the data to be placed on the tax rolls for 2011 was due in the City Clerk's office by June 1st. Rosemary also reminded BIDs that are due to expire at the end of 2012 should begin working on their renewal management plans in order to present them to the City Clerk in August 2011, for review. This schedule will allow the BIDs to go out to petition early next year in order to begin renewed operations by January 1, 2013. BIDs that will expire on December 31, 2012 are Brentwood, Century City, Downtown Center, Figueroa Corridor, Historic Waterfront, Larchmont Village and South Park.

Public Works – Office of Community Beautification (Salyna Cun)

Salyna reported that June, 2011 would be the last month for BIDs to order trash bags from the Office of Community Beatification. Beginning July 1, 2011, the City will no longer be providing trash bags to the BIDS.

Department of Water and Power Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

V. Aaron Paley – Community Arts Resources

Aaron gave an introduction to SpaceFinderLA, an online resource which matches people staging events with property owners who have rentable spaces. Additional information can be obtained at <http://www.spacefinderla.org>.

VI. LAEDC – Nancy Jordan

Nancy gave a presentation about the Los Angeles County Economic Development Corporation, a private, non-profit organization which seeks to attract, retain and grow businesses and jobs in Los Angeles County. Additional information can be obtained at www.LASDC.org.

VII. Jesse Melgares – Cerrell Associates

Jesse briefed the consortium members on the Bureau of Sanitation's plan to divide the City of Los Angeles into six wastesheds in which waste haulers would be awarded the right to operate. The concern for BIDs is that this proposal would reduce competition among waste haulers and result in rising costs. Additional information on this issue will be available through Estella Lopez. Estela can be contacted at elopez@centralcityeast.org.

VIII. Next BID Consortium

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:45 p.m. on Wednesday, June 29, 2011. and will be hosted by the Hollywood Property Owner's Alliance, 1680 Vine Street, Suite 200, Hollywood, CA 90028.

Meeting adjourned at 1:45 p.m.

Los Angeles Business Improvement District Consortium March 2011
Minutes Regarding City Actions

Date: June 29, 2011

Time: 12:00 - 2:00 p.m.

Location: Hollywood Property Owner's Alliance
2nd Floor Conference Room
1680 Vine Street (Hollywood & Vine)
Hollywood, CA 90028
Hosted by Hollywood Property Owner's Alliance

IV. Reports from Public Officials

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representative

No representatives were present at this meeting.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reported that there are currently five (5) property BIDs in the renewal stage to begin a new term in January of 2012. Arts District and Westchester BIDS are currently out to ballot with their final public hearings scheduled in Council in July and August respectively. Sunset and Vine and East Hollywood BIDS have passed their petition levels and will be scheduled in Council in the coming weeks to begin their Prop 218 balloting. Granada Hills is currently at 48% petition level and will be heard in Council when the BID has reached the 50% threshold.

Regarding other BID activity, the Sylmar PBID has chosen not to levy assessments for their first year of operation and the Panorama City PBID will be modifying their management plan for 2012.

Rosemary reminded the BIDs that the data to be placed on the tax rolls for 2011 was due in the City Clerk's office by June 1st in order for it to be placed on the County's tax rolls for 2012.

Rosemary also reported that there are seven (7) BIDs expiring at the end of 2012 (Brentwood, Century City, Downtown Center, Figueroa Corridor, Historic Waterfront, Larchmont Village and South Park). Reminder letters with a renewal time line and due dates were sent to these BIDs in December 2010 and May 2011. The due date for the first draft of the renewal management plans is August 15, 2011 to the City Clerk's office in order to be approved to go out to petition in January of 2012. Adherence to these dates is necessary for the renewal process to be completed on time to be placed on the County tax rolls for 2013. Rosemary also reminded the Consortium that BID staff hours were reduced by furlough days beginning in July 2011 and that there is less staff to process the BID items.

Office of Community Beautification – Public Works (Salyna Cun)

Salya reported that beginning July 1, the City will no longer be providing trash bags to the BIDS. BIDs that have not put in their order for June 2011 have until tomorrow to do so.

Department of Water and Power Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

V. Los Angeles Tourism Marketing District – Mark Liberman and Patti MacJennett

President & CEO of LA INC (The Los Angeles Convention and Visitors Bureau), Mark Liberman and Patti MacJennett, Senior Vice President Marketing for LA INC gave a presentation regarding the newly established Los Angeles Tourism Marketing District (LATMD BID) and a detailed summary of the current state of tourism in Los Angeles. The LATMD will have a five year lifespan (2011-2015) assessing all lodging businesses with 50 or more rooms within the entire Los Angeles City limits at 1.5% of total room revenue for all stays of less than 30 days. The LATMD is proposed to have an \$11,500,000 annual budget to be used for marketing of Los Angeles world-wide as a tourism destination.

VI. Board of Public Works – Lance Oishi and Shannon Eastenson)

Lance, who had previously been managing the City's coordinated street furniture contract, gave a presentation about the new Bus Bench contract that is pending execution by Council. Lance reported that the RFP process for the new contract began a year ago and was awarded to Martin Outdoor Media (MOM). The new contract with MOM includes many provisions for increased levels of service and maintenance and service on the benches and increased choices on the types of benches available that were lacking in the previous contract.

VII. Next BID Consortium

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:45 p.m. on Wednesday, July 27, 2011. To be hosted by the South Park BID. The meeting will be held at the J Lounge, 1119 S. Olive Street, Los Angeles, CA 90015. (213) 746-7746

There were 24 attendees at today's meeting.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium July 2011
Minutes Regarding City Actions

Date: **July 27, 2011**

Time: 12:00 - 2:00 p.m.

Location: J Lounge
 1119 S. Olive Street
 Los Angeles, CA 90015
 Hosted by South Park BID

IV. Reports from Public Officials

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representative

No representatives were present at this meeting.

City Clerk's Office Representative (Paul Makowski)

Paul reported that on July 1, 2011 the City implemented a new financial management system (FMS), which could lead to temporary delays in processing invoices. Paul announced that any change in a BID's budget of more than ten percent would require a modification of the Management District Plan and City Council approval.

Office of Community Beautification – Public Works

No representatives were present at this meeting.

Department of Water and Power Representative (Mudia Aimiuwu)

Mudia announced a special meeting July 29, 2011 with the General Manager of the DWP to discuss future water and electricity rates, revenue needs, spending priorities and strategic investments.

County Tax Assessor's Office Representative (John Noguez)

John announced that the 2011 assessment roll increased 1.49 percent, ending two years of decline. John also stated that the tax collector will now accept partial payments for tax bills.

V. Next BID Consortium

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:45 p.m. on Wednesday, August 31, 2011. To be hosted by the Downtown Center BID. The meeting will be held at the 626 Wilshire Blvd., Suite 200, Los Angeles, CA 90017. (213) 416-7525.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium August 2011
Minutes Regarding City Actions

Date: **August 31, 2011**

Time: 12:00 - 2:00 p.m.

Location: Downtown Center BID
626 Wilshire Blvd., Suite 200
Los Angeles, CA 90017
Hosted by Downtown Center BID

V. Reports from Public Officials

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative (John Noguez)

John distributed information regarding the County Tax Collector's Installment Plan of Redemption (Five-Pay Plan), which allows property owners to pay defaulted taxes over a five-year period. John stated that as each payment is made BIDs would receive a portion of their assessments. John introduced El Cid De Ramus, who will represent the Assessor's Office at Consortium meetings when John is unavailable.

City Clerk's Office Representative (Paul Makowski)

Paul stated that for BIDs expiring at the end of 2012 the deadline to submit a first draft Management District Plan and Engineer's Report was August 22, 2011. Those BIDs which had not submitted a MDP and ER would receive a reminder letter in the mail and failure to adhere to the recommended timeline could result in delays in being approved for renewal. Paul reminded everyone that Annual Reports for merchant BIDs are due October 1, 2011 and Annual Planning Reports for property based BIDs are due December 1, 2011. Paul announced that any change in a BID's budget of more than ten percent would require a modification of the Management District Plan and City Council approval.

Public Works - Bureau of Sanitation (Bladimir Campos)

Bladimir requested that each BID provide his office with the location of trash receptacles which are serviced by the BID. This will assist Sanitation in its enforcement efforts. Bladimir can be contacted at 213-485-3612. His email address is Bladimir.Campos@lacity.org

Public Works - Bureau of Street Services (Lance Oishi)

Lance announced that his department is in the process of replacing thousands of City owned bus benches. Lance stated that Street Services will work with BIDs to attempt to match the color of BID owned benches. Lance requested that each BID provide his office with the location of BID owned benches within their boundaries. Lance can be contacted at 213-847-0903. His email address is Lance.Oishi@lacity.org

Department of Water and Power Representative (Mudia Aimiuwu)

Mudia announced that new water and electricity rates will take effect in spring of 2012.

XIV. Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:45 p.m. on Wednesday, September 28, 2011. To be hosted by the Byzantine Latino Quarter - Pico BID. The meeting will be held at the Bishop Conaty Our Lady of Loretto High School, 2900 W. Pico Blvd., Los Angeles, CA 90006.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium September 2011
Minutes Regarding City Actions

Date: **September 28, 2011**

Time: 12:00 - 2:00 p.m.

Location: Our Lady of Loretto High School
2900 W. Pico Blvd.
Los Angeles, CA 90006
Hosted by Byzantine-Latino Quarter BID

IV. Reports from Public Officials

Mayor's Office Representative

No representatives were present at this meeting. It was announced that Gilbert Gonzales would no longer be serving as the Mayor's Office Representative to the BID Consortium. Gilbert's replacement had not been named at the time.

Council Office Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reminded everyone that Annual Reports for merchant BIDs are due October 1, 2011 and Annual Planning Reports for property based BIDs are due December 1, 2011. Rosemary stated that for BIDs expiring at the end of 2012, a first draft Management District Plan and Engineer's Report should have already been submitted to the City Clerk's Office.

Public Works (Valerie Shaw)

Valerie stated that the City ongoing budget concerns would make it increasingly difficult for the City to provide assistance to BIDs. Valerie discussed strategies that BIDs could use to maximize their influence with the City.

Department of Water and Power Representative

No representatives were present at this meeting.

XI. Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:45 p.m. on Wednesday, October 26, 2011. To be hosted by the Hollywood Media District BID. The meeting will be held at the Hollywood Neighborhood City Hall, 6501 Fountain Ave., Hollywood, CA 90028.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium October 2011
Minutes Regarding City Actions

Date: **October 26, 2011**

Time: 12:00 - 2:00 p.m.

Location: Hollywood Neighborhood City Hall
 6501 Fountain Ave.,
 Hollywood, CA 90028
 Hosted by Hollywood Media BID

IV. Reports from Public Officials

Mayor's Office Representative

No representatives were present at this meeting. It was announced that two members of the Mayor's Office, Economic Development Representatives, have been in contact with certain BIDs and would like to come talk with the consortium members at a later meeting.

Council Office Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

City Clerk's Office Representative (Rosemary Hinkson & Miranda Paster)

Rosemary reminded everyone that Annual Planning Reports for property based BIDs are due December 1, 2011. Rosemary stated that next year's PBID renewals will be very busy (7 districts renewing) and PBIDs expiring at the end of 2012, should have already submitted a first draft Management District Plan and Engineer's Report to the City Clerk's Office.

Miranda announced that she plans to hold a BIDs Best Practices for Board Members between February and April of 2012. She asked for BIDs to provide contacts to her of any Board member who would be interested in participating in the session. You may contact Miranda directly with this information at (213) 978-1111 or via email at Miranda.Paster@lacity.org. Miranda also informed the consortium about pending Community Redevelopment Agency lawsuits involving AB1290 funds as well as the City's current fiscal budget cycle shortfall.

Public Works (Salyna Cun)

Salyna announced that the current budget allows for some graffiti removal supplies but there is no budget allowance for trash bags. Salyna advised the group to call and write letters to their Council District offices asking for the bags to be added to the budget.

Department of Water and Power Representative

No representatives were present at this meeting.

V. Strategic Plan

Mary discussed the idea of presenting a Strategic Plan to present the abilities, services, and goals of Business Improvement Districts to the City and the new Mayor elect for 2013. Mary informed the group that Varouj Abkian, Technical Services Assistant Director for the Department of Sanitation, is an expert in Strategic planning and will be in attendance for the November meeting.

VI. New Consortium Chair

Mary announced that Sarah MacPherson will be the new BID Consortium chair and will take over at the November meeting.

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:45 p.m. on Wednesday, November 30, 2011. The meeting will be held at the City Hall, Board of Public Works Conference Room, 3rd Floor, Room, 361 – Q, Los Angeles, CA 90012

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium November 2011
Minutes Regarding City Actions

Date: **November 30, 2011**

Time: **12:00 - 2:00 p.m.**

Location: City Hall, Board of Public Works Conference Room 361
 200 N. Spring Street
 Los Angeles, CA 90012
 Hosted by Canoga Park Improvement Association

IV. Reports from Public Officials

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary reminded everyone that Annual Planning Reports for property-based BIDs are due December 1, 2011. Rosemary stated that next year's PBID renewals will be very busy (7 districts renewing) and PBIDs expiring at the end of 2012, should have already submitted a first draft Management District Plan and Engineer's Report to the City Clerk's Office.

Public Works (Varouj S. Abkian, Assistant Director, Bureau of Sanitation)

Mr. Abkian gave a training presentation used by the Public Works for Strategic Planning. The BIDs may use the example set forth in Mr. Abkian's demonstration to set goals and effectively make best use of their abilities and services. Mr. Abkian may be reached at VAROUJ.ABKIAN@LACITY.ORG

Department of Water and Power Representative

No representatives were present at this meeting.

V. City Council Redistricting

Estela Lopez, Executive Director of the Central City East Association and the Downtown Industrial and Arts District BIDs, introduced Rani Woods, redistricting outreach director, who gave a brief discussion of the redistricting process being undertaken by the City in the coming year. By Charter, redistricting of the City Council Districts is required every 10 year. Ms. Lopez has been appointed as a redistricting commissioner for Council District 1. Ms. Woods can be reached at rani.woods@lacity.org or (213) 922-7740.

More information regarding the redistricting process and the schedule of hearings may be obtained at: <http://redistricting2011.lacity.org/LACITY/default.html>

VI. Brown Act Training

Outgoing BID Consortium chair Mary Paterson reminded the BIDs that a training session regarding the Brown Act public meetings law in conjunction with the City Clerk's office is being planned. This training will include all BID Board chairs but details and a date for this training have not been arranged as of this time.

VII. New Consortium Chair

Sarah MacPherson, Associate Executive for the Hollywood Property Owners Alliance and the Hollywood Entertainment District and the Sunset and Vine Business Improvement District was selected as the new BID Consortium chair for 2012.

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:45 p.m. on Wednesday, January 25, 2012. The meeting will be held at the offices of the Central City East Association at 725 Crocker Street, Los Angeles, 90021.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium January 2012
Minutes Regarding City Actions

Date: **January 25, 2012**

Time: 12:00 - 2:00 p.m.

Location: Central City East Association
725 Crocker Street
Los Angeles, CA 90012
Hosted by Downtown Industrial District

IV. Los Angeles Commercial Building Presentation Performance Presentation

David Hodgins of Susteno Group LLC, working in conjunction with the Mayor's office, provided information regarding a program for energy efficiency audits for commercial business buildings in Los Angeles. David also provide information for eligibility, the types of upgrades available and financing. Information for the presentation and the program can be found at: <http://pacenow.org/blog/wp-content/uploads/Jan-18-2012-slides.pdf>

V. Discussion re / priorities for 2012

BID consortium chair Sarah MacPherson conducted a priority-setting exercise by asking each person in attendance to name a priority for the BID consortium for 2012. All the various priorities were listed on the wall and each member placed stickers beside each priority to rank them in order of importance. The top priorities will be discussed at the next BID consortium meeting.

VI. Individual Reports

Kent Smith reports that California Downtown Association is looking into alternatives for a CRA successor agency such as the downtown economic development authorities that are found in other states and possibly having something introduced in the legislature.

Lorena Parker reports that SB 949 has been introduced in the legislature for a new type of community benefit district as a parallel to the current business improvement districts that calls for a 30% petition level, up to a 20 year BID term and can include single-family residential properties as well as businesses.

Sarah MacPherson discussed sidewalk liability concerns in the BIDs; DWP grant applications are due by January 31 and; a conference on redevelopment will be held at UCLA on February 21st.

VII. Reports from Public Officials

City Clerk's Office Representative (Miranda Paster)

Miranda reports that a mandatory Brown Act training will be held at City Hall in February and March. Miranda reports that when precise dates and a location have been determined the BIDs and their Board chairs will be notified by mail. There will be a morning session and an afternoon session to afford everyone the opportunity to

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attend. The Brown Act training will be done in conjunction with a representative from the City Attorney's office.

Miranda also reported about a workshop for grants that she attended. The City may be able to partner with non-profits and/or local businesses for grant opportunities. Miranda will report with more information in future meetings.

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works

No representatives were present at this meeting.

Department of Water and Power Representative

No representatives were present at this meeting.

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on Wednesday, February 29th, 2012. Location TBD.

Meeting adjourned at 2:00 p.m.

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Date: **February 29, 2012**

Time: 12:00 - 2:00 p.m.

Location: The Orpheum Theatre
842 South Broadway
Los Angeles, CA 90012
Hosted by L.A. Fashion District

IV. Keep LA Beautiful Presentation

Paul Racs of the Office of Community Beautification stated that grants are available for community projects through Keep Los Angeles Beautiful. For further information, contact Paul at 213-978-0229 or Paul.Racs@lacity.org

V. Individual Reports

Kent Smith discussed SB 949, proposed legislation which would allow community benefit districts as a parallel to the current business improvement districts. These new districts would require a 30% petition level, would have up to a 20 year term and can include single-family residential properties.

Sarah MacPherson reported that a three member State Commission has been appointed to determine which redevelopment projects will be funded and will be releasing lists in the upcoming months.

VII. Kerry Morrison reported on the City's relaxed standards regarding corporate sponsorship and logos on pole banners.

VIII. Reports from Public Officials

City Clerk's Office Representative (Miranda Paster)

Miranda announced that two mandatory Brown Act Best Practices presentations will be held at City Hall in March. The Brown Act training will be done in conjunction with a representative from the City Attorney's office. In addition, the City Clerk's Office will be making brief Brown Act presentations at the Board meetings of individual BIDs. BID directors are encouraged to make arrangements with the City Clerk's Office.

Miranda also reported that grants are available at Federal level for projects involving public/private partnerships. The City may be able to partner with non-profits and/or local businesses for grant opportunities. Miranda will report with more information in future meetings.

Miranda stated that the City Attorney's Office currently will not approve new or renewed BIDs formed under the Alpha Ordinance.

Mayor's Office Representative

No representatives were present at this meeting.

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Council Office Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works

No representatives were present at this meeting.

Department of Water and Power Representative

No representatives were present at this meeting.

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on Wednesday, March 28th, 2012 at the Public Works Conference Room, 200 N. Spring Street, Room 361, Los Angeles, CA 90012.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium March 2012
Minutes Regarding City Actions

Date: **March 28, 2012**

Time: 12:00 - 2:00 p.m.

Location: Board of Public Works Meeting Room
Room 361, City Hall, 200 N. Spring Street
Los Angeles, CA 90012
Hosted by Gateway to L.A.

III. Administrative Update

BID consortium Chair Sarah McPherson discussed changing the BID Consortium meeting day to the last Thursday of each month rather than the current last Wednesday. If the group decides to make the change the first meeting to be held on Thursday will probably be held in May 2012.

IV. Presentations

A. Hugh Seto, Chief Engineer, Division Manager, Bureau of Street Services, Department of Public Works gave an update on the proposed sidewalk repair ordinance.

B. Myla Rahman, Cerrell & Associates gave an update on the City-wide waste franchise.

C. Reina Pereira, Bureau of Sanitation, told the BID Consortium that City Council is considering reusable bag policy banning paper and plastic bags.

V. Legislative update

Lorena Parker gave an update on SB949 Community Benefit District legislation currently being considered by the California State Legislature.

VI. Committee Assignments

Laurie Hughes gave an update on the BID Consortium's Political Outreach Committee's activities.

Laurie Hughes reported an increase on various types of drop-boxes being placed on City sidewalks in BID areas.

VII. Reports from Public Officials

City Clerk's Office Representative (Rosemary Hinkson)

Rosemary gave information concerning the Mandatory Brown Act & Best Practices Seminars being given at City Hall and BID meetings by the City Clerk.

Rosemary gave information regarding the property BIDs that were currently in the Prop 218 renewal process for 2013 and reminded the BIDs that expire at the end of 2013 to begin their renewal activities.

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Rosemary reminded the BIDs that June 1st is the deadline for submitting their assessment information for placement on the County's 2013 tax rolls.

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representative (CD-12)

Erik Richardson, Field Deputy for CD-12 Mitch Englander was in attendance.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works

Hugh Seto, Chief Engineer, Division Manager, Bureau of Street Services, Department of Public Works gave a presentation (see above).

Reina Pereira, Bureau of Sanitation, gave a presentation (see above.)

Department of Water and Power Representative

No representatives were present at this meeting.

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on Wednesday, April 25th, 2012 at the Wilshire Center Business Improvement District.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium April 2012
Minutes Regarding City Actions

Date: April 25, 2012

Time: 12:00 - 2:00 p.m.

Location: The Wilshire Hotel, Edgewater Room
3515 Wilshire Blvd
Los Angeles, CA 90012
Hosted by Wilshire Center BID

III. Committee Reports

A. Report from Political Outreach Working Group (Laurie Hughes & Cesar Diaz)

The committee reported a plan to make updated "State of the BIDs" presentations individually tailored to each elected official and department head by or around September. They will start by creating a survey to gather information.

B. Report from Public Works Working Group (Lynn Meyers)

The committee reported that it is working to prioritize a list of objectives and will report back with more information at a later time.

IV. Legislative/Legal updates:

- **SB949 – Community Benefit Districts (Sarah MacPherson)**

Sarah reported that the Bill has been withdrawn

- **Injunction re/ personal property on sidewalks (Estella Lopez)**

Estella introduced discussion about an injunction that bars removal of ANY piece of 'property' from the sidewalks that is claimed by any person in the Skid Row area. She noted that this injunction may soon possibly apply to other areas in the City.

- **Sidewalk Liability Bill (Kerry Morrison)**

Kerry discussed Sidewalk repair issues and possible recommendations for improvements in response to the newly introduced AB2231 which proposes to ensure repair issues are held by local municipalities.

V. Reports from Public Officials

City Clerk's Office Representative (Miranda Paster)

Miranda reminded BIDs of their upcoming contractual obligations, 1st quarter reports due April 30th and 2011 Financial Statements due May 1st. Miranda also suggested that BIDs may want to be cognoscente of the possible creation of a new Economic Development Department which, if created, may hold all Economic Development City functions, including the City's BID program. More information on the possible new department is available online in Council File 08-3050

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representatives

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No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works

No representatives were present at this meeting.

Department of Water and Power Representative

No representatives were present at this meeting.

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on THURSDAY, May 31st, 2012 at the Café in the Heights, 3510 North Broadway, Los Angeles, 90031.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium May 2012
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Date: **May 31, 2012**

Time: 12:00 - 2:00 p.m.

Location: Café in the Heights
3510 North Broadway
Los Angeles, CA 90031
Hosted by Lincoln Heights Business & Community Benefit District

III. Presentations

Pole Banner Regulations (Chris Enriquez, Bureau of Street Lighting)

Chris discussed the application process for a permit for street banners, the duration banners may be displayed and content requirements. Chris may be contacted at (213) 847-1451 or by email at Chris.Enriquez@lacity.org

Proposed Economic Development Department (Adrian Garcia, Deputy Chief of Staff, CD 3 & Christopher Pearson, Office of the Mayor)

Adrian and Chris spoke about the proposal to form an Economic Development Department and an economic development nonprofit organization to implement the City's economic goals and projects. Detailed information may be found online in Council File 08-3050.

Newsrack Ordinance Update (David Rivera, Bureau of Street Services)

David stated that violations in the public right of way should be reported through the City's 311 line. David may be reached at (213) 847-6217 or by email at David.Rivera@lacity.org

IV. Committee Reports

A. Report from Political Outreach Working Group (Laurie Hughes)

The committee reported that a consultant had been hired to conduct a survey of consortium members and make updated "State of the BIDs" presentations individually tailored to each elected official and department head.

B. Report from Public Works Working Group

No committee member was present.

V. Legislative/Legal updates:

• **Injunction re/ personal property on sidewalks (Kent Smith)**

Kent discussed a temporary injunction that bars removal of any piece of property from the sidewalks that is claimed by any person in the Skid Row area. He noted that the attorneys for the plaintiffs are seeking a permanent injunction which may apply to other areas in the City.

• **AB 2265 (Hernandez) BID Contracting/Management Bill (Laurie Hughes)**

Laurie reported that she spoke with the Chief of Staff for Assemblymember Hernandez, who stated that the bill would be re-written to exclude BIDs.

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- **AB2231 (Fuentes) Sidewalk Liability Bill (Sarah MacPherson)**
Sarah stated that she hoped to have someone from the Assemblymember's staff attend the consortium meeting next month to report on the bill, which would indemnify adjacent property owners in slip and fall cases.
- **Food Truck Update (Kent Smith)**
Kent reported the Los Angeles County Board of Supervisors are considering relaxing the current restroom requirements for food trucks. He urged members to write letters of opposition to the director of the Los Angeles County Health Department and provided a sample letter written by Don Duckworth.

VI. Reports from Public Officials

City Clerk's Office Representative (Miranda Paster)

Miranda reminded BIDs of their upcoming contractual obligations, 2013 assessment data due June 1st.

Mayor's Office Representative (Christopher Pearson)

See presentations above.

Council Office Representatives (Adrian Garcia, CD 3)

See presentations above.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works

No representatives were present at this meeting.

Department of Water and Power Representative

No representatives were present at this meeting.

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on THURSDAY, June 28th, 2012, hosted by the Greater Chinatown BID at a location TBD.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium June 2012
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Date: **June 28, 2012**

Time: 12:00 - 2:00 p.m.

Location: CSC Youth Center (in Chinatown)
727 N. Broadway, Suite 212
Los Angeles, CA 90012
Hosted by: Greater Chinatown BID

III. Committee Reports

- A. A survey for the BID Consortium's planned "Day at City Hall" regarding what the BIDs do in Los Angeles was sent out by email to all the BIDs last week. Cesar Diaz reports that the online survey with 16 online questions (35 total) needs to be submitted by July 12. Upon completion of the surveys and compilation of the data, the BID Consortium will arrange meetings with all the Council Districts in September to provide them with this information.
- B. The BID Consortium's Public Works Working Group met with John Sapone of the Bureau of Street Services. John reports that a number of concerns were discussed including sidewalk issues and litigation which may take some time to work out as well other items as simple as contact phone numbers to help walk the BIDs through a particular process. John strongly suggested that the BIDs and all their stakeholders make use of the City's 311 system for reporting issues as it helps track problems for fixing issues. The resulting data is used by Public Works to request funding for these issues.
- C. Shannon Eastensen of Public Works Bureau of Street Services gave an update on the new bus bench replacement program that began in October of 2011. Shannon reports that the program is about halfway through the replacement of the existing plastic benches with metal green ones and that the work is being equally distributed throughout all areas of the City. Shannon introduced Glenn Flutie, CEO of Martin Outdoor Media that has the 10-year contract for the installation and maintenance of the new bus benches. Mr. Flutie reports that the goal for the first year of a minimum of 225 benches per Council District has already been reached. Mr. Flutie can be reached at 310-559-1600.

IV. Legislative Updates

- A. AB2231 (Fuentes-Sidewalk Liability Bill) Heather O'Conner of Assemblyman Fuentes's staff, reports that the bill, which would prohibit Cities from passing on the responsibility of maintaining the sidewalks to homeowners without a majority vote of the public, passed the Assembly last week and now goes to the Senate.
- B. AB2265 (Hernandez-BID Contracting/Management) Lorena Parker gave an update saying the bill, regarding the prevention of individuals/firms involved in forming Districts from operating/managing them, is now on hold and will probably be

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dropped by Assemblyman Hernandez although it still could be picked up by another author.

- C. Citywide Economic Development Department/Corporation. Sarah gave an update that the City Council had approved hiring a consultant to research the implementation of the entity within the City that may encompass the BID program as well as many of the economic development issues that the CRA had previously been involved with.
- D. Sidewalk Injunction. Raquel King gave an update saying the City is seeking a meeting with the judge who issued the injunction to rescind or modify the injunction to clarify whether bulky items are included and that City cleaning crews are continuing a street-by-street clean up of skid row staying within the limits of the injunction. Raquel reports that the Central City East Association has increased its homeless belongings check-in facility from 500 to 600 storage bins and hired three additional personnel. Raquel also reports that Chrysalis has opened a similar facility at Temple and Alameda near Little Tokyo.
- E. Food Truck update – Kent Smith reports that the County may be considering making it more flexible for mobile vendors to move around regarding the two hour restrictions for food trucks. The BID Consortium is currently drafting a letter to the Board of Supervisors to voice concerns regarding this issue.

V. Department Reports

City Clerk's Office Representative (Miranda Paster)

Miranda reminded the BIDs that June 1st was the deadline for submitting the 2013 County assessment data. Miranda also announced that on July 19th the City Clerk will be hosting a meeting for all property BIDs that expire at the end of 2013 to go over the deadlines for timely submission of the required documents for renewal and what is required to be included in their management district plans. Letters with information regarding this meeting have already been mailed out to the BID directors and Board chairs of the BIDs that must be renewed by the beginning of 2014.

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representative

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works

John Sapone, Bureau of Street Services, Department of Public Works gave a presentation (see above).

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Shannon Eastensen, Bureau of Street Services, Department of Public Works gave a presentation (see above).

Department of Water and Power Representative

No representatives were present at this meeting.

VI. Upcoming Topics (July 26)

– California Downtown Association presentation regarding recent State BID legislation and the upcoming CDA conference in Sacramento in October.

– Tree-trimming permits information

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on Thursday, July 26th, 2012 at the Fashion District Business Improvement District's Administrative Building located at 110 E. 9th Street, Ste. C-855 in Downtown LA.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium July 2012
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Date: July 26, 2012

Time: 12:00 - 2:00 p.m.

Location: Los Angeles Fashion District Administrative Offices
110 E. 9th Street, Suite C-855
Los Angeles, CA 90079
Hosted by LA Fashion District & Downtown Long Beach Association

III. Committee Reports

A. Report from Political Outreach Working Group (Laurie Hughes)

Laurie urged everyone to complete the BID survey and return them to her as soon as possible. The information will be compiled for a presentation on BIDs to the City. Individual reports will also be tailored to each Council District.

B. Report from Public Works Working Group (Lynn Meyers)

Lynn stated the recent survey on tree trimming identified four major areas of concern: fees and permits; lane closures; traffic plans; and no parking signs. A meeting is planned with Public Works to look into ways to streamline the process.

IV. Legislative/Legal updates

A. California Downtown Association Membership (John Lambeth)

John discussed the role that the California Downtown Association (CDA) plays in advocating for BIDs at the statewide legislative level. The 2012 CDA Annual Conference will held October 29-31 in Sacramento. Additional information may be obtained at californiadowntown.com

B. AB2231 (Fuentes) Sidewalk Liability Bill (Heather O'Connor)

Heather O'Connor of Assemblyman Fuentes' Office stated that the bill was in the Senate Appropriations Committee and would likely be voted on in mid-August. This bill would prevent cities and counties from making property owners responsible for sidewalk repairs without a majority vote.

C. Injunction re/ personal property on sidewalks (Kent Smith)

Kent reported that the Mayor's Office has retained an attorney to work with the police and the Bureau of Sanitation to ensure that the sidewalks can be kept clean without violating anyone's rights.

D. Food Truck Update (Kent Smith)

Kent distributed a checklist of requirements for food trucks from the County Public Health Department. He stated that the County is attempting to increase its enforcement of food safety with regards to food trucks.

VI. Reports from Public Officials

City Clerk's Office Representative (Paul Makowski)

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Paul reminded BIDs of their upcoming reporting obligations, and noted that BID renewing in 2014 need to submit their MDPs.

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representatives

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works (Salyna Cun)

Salyna stated that they are seeking a BID representative for Keep LA Beautiful.

Department of Water and Power Representative

No representatives were present at this meeting.

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on THURSDAY, August 30th, 2012, hosted by the Greater Leimert Park BID at a location to be announced.

Meeting adjourned at 2:00 p.m.

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Date: September 27, 2012

Time: 12:00 - 2:00 p.m.

Location: Los Angeles City Hall
200 N. Spring Street, 27th Floor, Tom Bradley Room
Los Angeles, CA 90012
Co-hosted by the Office of the City Clerk & the Figueroa Corridor BID

III. Presentation: City Controller and Mayoral Candidate Wendy Greuel

Los Angeles City Controller Wendy Greuel spoke of the important role BIDs play in having a successful business community and expressed her support for the City's BID program.

IV. Committee Reports

A. Report from Political Outreach Working Group (Laurie Hughes/Cesar Diaz)

Cesar presented preliminary findings from the 2012 Bid Consortium survey. Laurie discussed compiling the information for a presentation on BIDs to candidates and Councilmembers, and asked for contributions from Consortium members to fund the survey.

B. Report from Public Works Working Group (Lynn Meyers)

Lynn discussed the difficulties with tree trimming with regard to fees and permits and lane closures. She hopes to have someone LADOT to address the Consortium at its next meeting.

V. Legislative/Legal updates

A. Sidewalk Issues

1. Trip and Fall Claims (Sarah Besley)

Sarah discussed the implications of BIDs being drawn into sidewalk slip and fall cases, including the difficulty of obtaining insurance once a claim has been filed against a BID. She met with Councilmember La Bonge's Chief of Staff and is trying to arrange a meeting with the City Attorney's Office to address the issue.

2. City-Wide Sidewalk Survey (Sarah Besley)

Sarah distributed an article from the Los Angeles Times regarding a proposed City Sidewalk Survey.

B. Injunction Upheld Re: Personal Property on City Sidewalks (Kerry Morrison)

Kerry reported that the United States 9th Circuit Court of Appeals upheld a lower court ruling barring the seizure of unattended property belonging to homeless people. She stated that BID service personnel should be cognizant of this when dealing with the homeless.

C. 2013 Greater Los Angeles Homeless Count (Mark Silverbrush, LAHSA)

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Mark distributed information on the 2013 Homeless Count. Mark stated that the count is important for obtaining resources to deal with homelessness issues, and asked that BIDs consider participating in the count.

D. City of Los Angeles Consolidated Plan (Deborah Wood, Mayor's Office)

Deborah distributed a schedule of consolidated planning community meetings at various locations in the City to plan and prioritize the City's planning goals. She urged BID members to participate in the meetings.

E. Status of Mayoral Candidate Invitations

Candidate Eric Garcetti is scheduled to address the October Bid Consortium meeting and candidate Jan Perry is scheduled to address the November meeting.

F. Report from IDA Conference (Kent Smith)

Kent gave a brief report on the 2012 International Downtown Association meeting in Minneapolis, Minn.

G. California Downtown Association Conference (Sarah Besley)

Sarah reminded everyone the California Downtown Association will be holding its annual conference in Sacramento on October 29th through 31st.

H. Contributions for Sending City Clerk Staff to the CDA Conference (Sarah Besley)

Sarah asked that Consortium members consider contributions towards sending Miranda Paster and Paul Makowski to the California Downtown Association conference in Sacramento.

VI. Reports from Public Officials

City Clerk's Office Representative (Miranda Paster)

Miranda reminded BIDs of their upcoming reporting obligations, and reporting that the City Clerk's Office will be asked to make budget cuts in the next fiscal year.

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representatives

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works (Salyna Cun)

Salyna stated that they are seeking a BID representative for Keep LA Beautiful.

Department of Water and Power Representative

No representatives were present at this meeting.

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Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on THURSDAY, October 25th, 2012, hosted by the Hollywood Media District BID at a location to be announced.

Meeting adjourned at 2:00 p.m.

Los Angeles Business Improvement District Consortium October 2012
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Date: **October 25, 2012**

Time: 12:00 – 1:30 p.m.

Location: Musician's Union, Local 47
817 N. Vine Street
Hollywood, CA 90038
Hosted by the Hollywood Media District BID

III. Presentation: Assemblyman and City Attorney candidate Mike Feuer

Former City Councilman, current State Assemblyman and Los Angeles City Attorney candidate Mike Feuer gave an overview of his experience and qualifications for the Office of City Attorney. Feuer also explained how he views the City Attorney's roll in the light of reduced resources and what changes he would make and what his focus would be for the Office if he were elected.

IV. Committee Reports

A. Report from Political Outreach Working Group (Laurie Hughes)

Laurie reported that Cesar Diaz (BID Consortium consultant) is currently working with a graphic artist to take the findings from the 2012 surveys that were returned from all the BIDs and put them into a slide deck for the BID consortium's planned "BID Day" at City Hall. The presentation will be shown to the City Council and then taken to various Agency Heads and Council Districts to educate them and explain the work that the BIDs do, what the issues are and how they can help. Laurie passed around a sheet showing the preliminary data from the survey and thanked all the BIDs that had sent funds to support the presentation. Laurie reports that a date for the presentation has not been set as of this time.

B. Mayoral Candidate Outreach

Jan Perry is scheduled for the November BID Consortium meeting and Eric Garcetti is scheduled for January.

V. Legislative/Legal updates

A. Special v General Benefit (Estela Lopez)

Estela explained that there are court cases now dealing with the issue of whether or not there can be general benefit within a business improvement district. Nothing has been decided as of yet but the outcome will likely impact all the BIDs.

B. Sidewalk Repair and Liability (Sarah Besley)

Sarah reports that she gave a deposition before the Public Works Commission regarding the issue of getting indemnification from the City to alleviate the BID's liability doing sidewalk maintenance.

C. Open Letter to Mayoral Candidates (Sarah Besley)

Sarah reports that she has begun drafting a letter to the Mayoral candidates addressing BID issue and asked for input from the BID consortium.

D. CDA Conference

The California Downtown Association Conference will be held in Sacramento October 29-31.

VI. Reports from Public Officials

City Clerk's Office Representative (Miranda Paster)

Miranda reminded the merchant-based BIDs of their reporting obligations stating that the merchant-based BIDs' Annual Reports were due October 1st and the property-based BIDs' Annual Reports are due December 1st. Miranda also reported that the City Clerk is planning a 'Best Practices' Seminar for March 13th, 2013. Miranda also reported the Mayor's Office is seeking a further 10% reduction from all City departments and that will have an impact on the City Clerk's budget for the 2013-14 fiscal year with a likely reduction of staff.

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representatives

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works (Salyna Cun)

No representatives were present at this meeting.

Department of Water and Power Representative

No representatives were present at this meeting.

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on Thursday, November 29th, 2012, hosted by Chrysalis in downtown Los Angeles at 516 S. Main Street, Los Angeles, Ca 90013.

Meeting adjourned at 2:00 p.m.

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Date: November 29, 2012

Time: 12:00 – 1:30 p.m.

Location: Chrysalis Downtown
522 S. Main St.
Los Angeles, CA 90012
Hosted by Chrysalis

III. Presentation: Mayoral candidate District 9 Council Member Jan Perry

City Councilmember Jan Perry gave a presentation of her job creation accomplishments and other achievements in the revitalization of downtown Los Angeles over the past 11 years. Councilmember Perry also explained her vision of City's role regarding business improvement districts, if she were elected Mayor.

IV. Committee Reports

A. Report from Political Outreach Working Group (Laurie Hughes)

Cesar Diaz (BID Consortium consultant) handed out draft copies of the "State of the BIDs" presentation and outlined the key findings from the 29 surveys that were returned. The draft included photos from the BIDs, a new map indicating where all the BIDs are located in the City and the associated Council Districts, BID statistics including service area size-ranges and budgets and total BID contributions to public safety and trash removal. The presentation also provides documentation of the multiplying effect of BID services. A slide show of the presentation will be given at a special BID Day at City Council and then taken to various Agency Heads and Council Districts to educate them and explain the work that the BIDs do, and how the Council offices can assist the BIDs with the issues they face. A similar presentation to Council was given three years ago by the BID Consortium. A date for the current presentation in Council has not yet been determined.

V. Legislative/Legal updates

A. Special v General Benefit (Estela Lopez)

Estela gave an update of the current court cases dealing with the issue of special/general benefits in special assessment districts and BIDs. The most recent case was rendered moot because the district expired and no guidance on this issue was given. The Arts District will have a hearing before a judge later this week regarding general benefits and the 'Golden Hills Neighborhood Association vs. the City of San Diego' case should be next. Estela says that going forward, all special assessment districts will have to include some calculation of general benefit however the methodologies and percentages have yet to be decided. Miranda reports that the City Clerk is in a holding pattern and has received no instructions from the City Attorney at this time and are not discussing the issue because of the pending litigation.

B. Sidewalk Repair and Liability (Sarah Besley)

Sarah reports that there is no change in Lavan case.

C. Open Letter to Mayoral Candidates (Sarah Besley)

Sarah distributed copies of the draft letter to the Mayoral candidates addressing BID issues that will be sent to all the Mayoral candidates. Mayoral candidate District Councilmember Eric Garcetti will be attending the January 2013 BID consortium meeting.

D. CDA Conference

Sarah reports that the California Downtown Association Conference, that was held in Sacramento in October, seemed more beneficial to her than the International Conferences she has attended due mainly to the relevance and timeliness of the issues currently facing the BIDs in Los Angeles.

VI. Reports from Public Officials

City Clerk's Office Representative (Miranda Paster)

Miranda reminded the merchant-based BIDs of their reporting obligations stating that the merchant-based BIDs' Annual Reports were due October 1st and the property-based BIDs' Annual Reports are due on December 1st. She also reported that the City Clerk is planning a mandatory 'Best Practices' Seminar for March 13th, 2013 at City Hall. Miranda also reports that the City Clerk has been directed to conduct an audit of BIDs once every three years and letters have been sent to eight districts regarding upcoming audits of their expenditures and services. Miranda reports that because of limited funding, the BIDs were chosen to be audited based on the expiration dates of their contract. Additionally, Miranda reports that due to salary savings the City Clerk's office will be closed the last week of December until after the first of the year.

Mayor's Office Representative

No representatives were present at this meeting.

Council Office Representatives

No representatives were present at this meeting.

County Tax Assessor's Office Representative

No representatives were present at this meeting.

Public Works (Commissioner Valerie Lynne Shaw)

Commissioner Shaw reports that there may be a discussion in Council in the spring of 2013 to move the Bureau of Street Services from Public Works to the Department of Transportation and that the BIDs should register their opinions with their respective Council Districts about such a move.

Department of Water and Power Representative

No representatives were present at this meeting.

Los Angeles Business Improvement District Consortium November 2012
Minutes Regarding City Actions

Next BID Consortium Meeting

The BID Consortium's next meeting is scheduled for 12:00 p.m. to 1:30 p.m. on Thursday, January 31st, 2013, hosted by the Central City East Association in downtown Los Angeles at 725 S. Crocker Street, Los Angeles, Ca 90021.

Meeting adjourned at 2:00 p.m.